



FOR RELEASE

HomePlug Powerline Alliance® names Xavier Mongaboure

Marketing Working Group Chairman

SPiDCOM Technologies' Marcom Manager will lead and coordinate HomePlug's marketing efforts on a worldwide basis.

Paris, France – January 17th, 2011 – SPiDCOM Technologies, the fabless semiconductor company specializing in open solutions for anywire broadband communications, today announced that its Marcom Manager Xavier Mongaboure has been named Marketing Working Group Chairman of the HomePlug Powerline Alliance. The Board of Directors of the Alliance took this decision after the retirement of the previous Chairman.

As Chairman of the group, Xavier will go on the efforts to promote HomePlug's technologies and products worldwide, with a focus on strengthening the HomePlug brand. He will do it in coordination with the Marketing Working Group members and will report to the HomePlug's Board of Directors.

In 2004, Xavier joined SPiDCOM Technologies, the designer of the unique HomePlug AV certified open platform called the SPC300 SoC. He was quickly involved into HomePlug Powerline Alliance promotion efforts; and in 2008, he became SPiDCOM's representative into the Marketing Working Group. He will take on his new Chairman role while remaining SPiDCOM's Marcom Manager at the same time.

"The Marketing Working Group is of key significance for an industry-led initiative like ours" said Rob Ranck, President of the HomePlug Powerline Alliance. "Having seen Xavier serve on several of our multi-national cross-company programs, I knew he was an excellent candidate for the Chairman role. We really appreciate his commitment and thank SPiDCOM Technologies for all the support it continues to give to HomePlug."

"I am honored to take on this new challenge", said Xavier Mongaboure, Chairman of the HomePlug Powerline Alliance Marketing Working Group. "It's the first time this position is held by a European

company, which proves once again that the HomePlug Powerline Alliance is a leading international organization.”

About SPiDCOM Technologies:

SPiDCOM Technologies is a fabless semiconductor company.

We provide open System-on-Chips and Linux based software bundles for “no-limits” developments enabling complete OEM/ODM product differentiation (hardware, software, system).

Thanks to its unique mix of communication technologies, networking and system expertise, SPiDCOM Powerline Communication solutions can convert any wire into a broadband communications network. Applications include HomePlug AV Home Networking, EoC (Ethernet over Coax), Access BPL, Smart Grid and Smart Energy.

SPiDCOM actively participates to the standardization efforts inside the major international regulatory and standards bodies, among them IEEE P1901 and HomePlug Powerline Alliance.

SPiDCOM, much more than a silicon provider, your “no-limits” solution partner.

About the HomePlug® Powerline Alliance

Founded in 2000, the HomePlug Powerline Alliance, Inc. is an industry-led initiative with 65 member companies that creates specifications and certification logo programs for using the power lines for reliable home networking and Smart Grid applications. The Alliance accelerates worldwide adoption for HomePlug technology by collaborating with international standards organizations such as the IEEE and through market development and user education programs. Sponsor members include Atheros Communications (ATHR); Broadcom Corporation (BRCM); Cisco (CSCO); Comcast (CMCSK); Duke Energy (NYSE: DUK); GE Energy, an affiliate of General Electric Co. (NYSE: GE); Renesas Electronics Corporation (TSE: 6723); SPiDCOM Technologies; and STMicroelectronics (STM).

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