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SPiDCOM Powers Chinese Ethernet-over-Coax (EoC) Market

China Content Broadcasting Network Expo 2010 (CCBN)

Beijing – March 23rd- 25th

Hall 1 - Booth 2B601

During CCBN Show, SPiDCOM and its partners will display the largest range of Ethernet-over-Coax (EoC) products based on SPiDCOM solutions.

High-performance, cost competitive, scalable, open, remotely manageable, SPiDCOM EoC Solutions are the ideal choice for Triple-Play communications over existing coaxial cable networks.

The new generation SPC300-EoC Solution will be presented on the SPiDCOM booth, as well as the SCR310-EoC Bridge Reference Design.

Paris, France, March 16th, 2010 – SPiDCOM Technologies, the fabless semiconductor company specializing in open solutions for anywire broadband communications, will present the largest range of products based on its EoC solutions during China Content Broadcasting Network (CCBN) show. CCBN is a leading international event for digital TV and broadband network industries.

SPiDCOM based EoC products take advantage of existing CATV networks to provide value-added services - like broadband Internet - all the while coexisting with classical CATV signals. SPiDCOM has been a precursor in this market with its Chinese partners, and now has a large installed base of products all around China.

Unlike legacy technologies, SPiDCOM EoC solutions are cost competitive and scalable, giving cable operator maximum flexibility. Global system performance (throughput, adaptation to attenuation and noise, number of nodes managed per master) makes of SPiDCOM EoC solutions the ideal technology. This is the result of SPiDCOM deep experience of Chinese market requirements and of previous extensive field deployments.

“SPiDCOM team cooperates very closely with its Chinese partners to develop the EoC solutions that best adapt to cable operators needs, said Radomir JOVANOVIC, President & CEO of SPiDCOM Technologies. We are proud to be among them at CCBN show, and to promote all their products.”

SPiDCOM EoC solutions, open and fully remotely manageable

SPiDCOM provides the semiconductor chips, software and reference designs to its partners which then do the end-products.

The SPiDCOM EoC solutions are based on an open platform with a Linux firmware. SPiDCOM delivers General Public Licence (GPL) Kernel & other applications, as well as the adapted toolchain (gcc). This way, device manufacturers can easily develop and customize their own applications as well as their own network management tools. Furthermore, they can also develop their own MIB for a perfect integration into their existing networks (e.g EPON).

SPiDCOM EoC networks are fully manageable and remotely upgradable. SPiDCOM provides MIB files and SNMP agent for immediate integration into existing or standard Network Management Systems. Open architecture lets manufacturer design and customize network management tools to match operator needs. In addition to the SNMP options proposed, it is also possible to use a Command Line Interface (CLI) or to implement a web based management system.

SPC300-EoC Solution, the new generation

At CCBN show, SPiDCOM will display its new generation SPC300-EoC Solution, composed of two versions:

- SPC300c SoC: 15x15mm 265-contact PBGA, with all interfaces available, advised for master nodes design.
- SPC310c SoC: 20x20mm 176-contact PQFP, with an optimized set of interfaces, advised for slave nodes design.

The first reference design is available: designed for low-cost EoC (Ethernet over Coax) slave modems, the SCR310-EoC Bridge provides a high-performance solution for triple-play communications over existing coaxial cable networks, with a fast time-to-market.

To know more about SPiDCOM EoC Solutions and start an original product development, or to be put in touch with a company proposing SPiDCOM based EoC end-products, or to request a meeting during CCBN show, please contact media@spidcom.com.

About SPiDCOM Technologies:

SPiDCOM Technologies is a fabless semiconductor company.

We provide open System-on-Chips and Linux based software bundles for “no-limits” developments enabling complete OEM/ODM product differentiation (hardware, software, system).

Thanks to its unique mix of communication technologies, networking and system expertise, SPiDCOM Powerline Communication solutions can convert any wire into a broadband communications network. Applications include HomePlug AV Home Networking, EoC (Ethernet over Coax), Access BPL, Smart Grid and Smart Energy.

SPiDCOM actively participates to the standardization efforts inside the major international regulatory and standards bodies, among them IEEE P1901 and HomePlug Powerline Alliance.

SPiDCOM, much more than a silicon provider, your “no-limits” solution partner.

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