

## **Press Release**

# **SPiDCOM unveils the first “no-limits” HomePlug AV SoC**

*The silicon provider will present the SPC300 HomePlug AV SoC during CeBIT 2009. The SPC300 is based on an open dual-core architecture, enabling innovative product developments. The introduction of the first second sourced fully compliant HomePlug AV SoC is a significant milestone for the Powerline Communication industry.*

### **CeBIT 2009**

**Hanover – March 3rd-8th**

**Hall 13, Stand D29**

**Paris, France, February 23rd, 2009** – SPiDCOM Technologies today announced that it will present its new SPC300 HomePlug AV SoC during CeBIT 2009.

HomePlug AV technology is already widely deployed worldwide, a notable share of it being by European Internet Service Providers. SPC300 will accelerate the process; a second source being a constant demand from the industry players.

“The SPC300 HomePlug AV SoC product introduction is a landmark in the Powerline Communication industry because HomePlug AV technology really becomes multi-vendors today” said Radomir Jovanovic, President & CEO of SPiDCOM Technologies. “The SPC300, thanks to its “no-limits” design approach, will change the way product designers implement HomePlug technology by allowing innovative solutions with less complexity and lower cost.”

### **SPC300 is the first HomePlug AV “no-limits” platform**

SPC300, based on a dual core architecture, sets no processor limits:

The first 32-bit processor is dedicated to the physical layer management and to all the real-time requirements. It enables the SPC300 to adapt to changes in the electrical power lines and to react accordingly in order to keep the highest levels of performance possible. The second processor is dedicated to customer applications. SPiDCOM provides a Linux software and the development tools so that its partners can customize “no-limits” added-value applications and this way differentiate themselves from their competitors. They will do it with “no-limits” network interface, because SPC300 has a Gigabit Ethernet port.

This creates a new frontier in HomePlug technology based product development ; SPiDCOM puts “no-limits” on the imagination of its partners!

### **About SPiDCOM Technologies:**

SPiDCOM Technologies is a fabless semiconductor company. It specializes in integrated circuits and Linux-based software bundles for Multimedia Home Networking, EoC (Ethernet over Coax), BPL Access, Smart Grid and other any wire based applications (powerline, coax, phonline).

SPiDCOM provides both proprietary & HomePlug AV standard based open solutions to its partners for “no-limits” product developments.

HomePlug AV is the technology baseline of the IEEE P1901 Powerline Communication standard.

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