

## **Press Release**

### **Frederic Onado to present PLC industry roadmap at IPCentral@CeBIT Conference**

**Paris, France, February 16th, 2009** – Frédéric Onado, COO for the leading PLC chip designer SPiDCOM Technologies and VP EMEA of HomePlug Powerline Alliance, will discuss the latest evolutions of PLC standardization at the IPCentral@CeBIT Conference, organized on the CeBIT show floor. The presentation will take place on Tuesday, March 3rd 2009 at 2 pm, Hall 13, Stand D37.

HomePlug AV is the powerline communication standard that has been developed for whole house video, audio and data transmissions over electrical powerlines.

This standard is used worldwide, and Europe is its primary market with the major ISPs selling HomePlug AV based products to its customers.

HomePlug AV is high-performance, robust, reliable and now multisource since SPiDCOM Technologies is officially presenting its SPC300 SoC, HomePlug AV based, during CeBIT 2009.

The major Powerline Communication (PLC) industry players working inside the group P1901 of IEEE have confirmed the baseline specification of this new IEEE standard for PLC. The HomePlug AV technology is a key component of the confirmed baseline. As such, SPC300 SoC will interoperate with coming P1901 silicon.

PLC, a powerful technology, is now standardized by the IEEE, which is a great success for the whole PLC industry. It gives all its actors a clear roadmap for standardized in-home wire based advanced applications.

During CeBIT 2009, Frederic Onado will be available to discuss at SPiDCOM Technologies booth located on the HomePlug Pavilion (Hall 13, stand D29).

#### **About SPiDCOM Technologies:**

SPiDCOM Technologies is a fabless semiconductor company. It specializes in integrated circuits and Linux-based software bundles for Multimedia Home Networking, EoC (Ethernet over Coax), BPL Access, Smart Grid and other any wire based applications (powerline, coax, phonline).

SPiDCOM provides both proprietary & HomePlug AV standard based open solutions to its partners for “no-limits” product developments.

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